



ANZRP.

WORKING

FOR OUR

MEMBERS,

NOT FOR

PROFIT.



Welcome to ANZRP – the Co-Regulatory Arrangement dedicated to Members, not profit.

As a Liable Party under the National Television and Computer Recycling Scheme, you will need to carefully weigh up which of the approved Co-regulatory Arrangements you select to meet your organisation's obligations.

This brochure highlights the key points that differentiate ANZRP and provides details of the many value-added benefits enjoyed by our Members.

At the highest level, two simple facts separate us most clearly from our competitors: we are a not-for-profit organisation, and we are run and guided by your industry peers. This means our focus is on driving down the cost of compliance at every opportunity and providing member benefits.

This also underpins many of our other points of difference (see opposite) - we are not focused on generating a profit for shareholders, but on looking after the needs of our Members, providing the highest quality recycling solution to protect their brands at the most sustainable price, and constantly refining our operations to suit the evolving regulatory environment.

Since our establishment in 2011, ANZRP has decisively consolidated its credentials as the leading Co-regulatory Arrangement, and our TechCollect program is now a firmly established and highly regarded player in the Australian e-waste recycling industry.

We believe the proven success of our program, combined with our Member focus, make us best qualified to serve your needs.

We look forward to talking further with you about how ANZRP can take your NTCRS liability off your hands and manage it for you in the most efficient, sustainable and brand-friendly way.

Mark Mackay
Chairman ANZRP

ANZRP BOARD

Mark Mackay
Chairman

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Fuji Xerox Asia Pacific Pte Ltd



The only not-for-profit Co-regulatory Arrangement.



Run by industry, for industry.



100% focused on the long-term sustainability of the NTCRS.

ANZRP.

The largest Co-regulatory Arrangement, representing some of the world's great brands.



WORKING FOR OUR



Managing the TechCollect program: active, well promoted and highly visible.

MEMBERS,

A proven national service built on great partnerships.



NOT FOR



Committed to the highest standards of responsible recycling.



Providing a wealth of value-added services to Members.



Positive advocacy on behalf of Members.

PROFIT.



Focused on reducing Members' costs over time.



10

1 The only not-for-profit Co-regulatory Arrangement.

ANZRP is focused on the efficiency of its operations and the quality of its service, not profit. We return surpluses to members and have done so each year.

2 Run by industry, for industry.

Our industry-for-industry model ensures we have an unequalled level of industry expertise and insight. We have representatives from some of the biggest global technology brands on our Board, balancing our not-for-profit status with commercial acumen and pragmatism.

Our Members can also have a say in ANZRP policy and strategic direction, either by participating in our regular Member forums, or nominating for the Board.

3 100% focused on the long term sustainability of the NTCRS.

ANZRP was established solely to help Members meet their obligations under the NTCRS by providing a free, high-quality service to the public on behalf of those Members.

Unlike other Co-regulatory Arrangements, the TechCollect program is our core focus, not an adjunct to other lines of business.

5 Managing the TechCollect program: active, well promoted and highly visible.

TechCollect is the most extensively promoted program operating under the NTCRS. This ensures the TechCollect brand has the highest visible presence of all the Co-regulatory Arrangements.

We also build brand awareness through PR, participation in industry conferences, thought leadership forums, exhibitions, events and education. All of these activities have a positive residual brand impact for our Members.

4 The largest Co-regulatory Arrangement, representing some of the world's great brands.

We represent almost 50 Member companies, making us the largest Co-regulatory Arrangement under the NTCRS by far.

Our size gives us credibility and authority in the marketplace. This has enabled us to rapidly build a national collection and recycling network of the highest standards.

6

A proven, national service built on great partnerships.

The TechCollect program is a proven service providing national coverage. Its success is due to the great partnerships we have formed with collection partners and recyclers. The scale and long-term sustainability of these arrangements underscores our intention to be in the NTCRS for the long haul.

Our reputable collection partners include local governments and waste management organisations across Australia. We work with a number of world-class recyclers, maintaining these valued partnerships since the start of our operations.

REASONS

7

Committed to the highest standards of responsible recycling.

Our recyclers must meet the highest environmental and WHS standards, invest in technology to improve recycling in Australia and achieve a minimum 90% recovery rate. Certified independent auditing regularly takes place to ensure compliance.

We're totally committed to responsible recycling, and ANZRP's practices and industry leadership encourage competition and provide Members with the confidence that their brand is in good hands.

TO BECOME

8

Positive advocacy on behalf of Members.

ANZRP is a prominent thought leader in the industry and we're dedicated to creating a transparent, fair and equitable playing field for all stakeholders.

We have actively driven adherence to defined industry standards since the NTCRS was established and maintained a strong relationship with the Regulator, sharing expertise and insight to improve the Scheme.

A MEMBER OF

9

Providing a wealth of value-added services to Members.

Advocacy is only one way in which we give Members more. We work closely with Members on co-promotional activities. We are also able to take over management of a Member's internal waste arising volume requirements, and offer a complementary audit of exports, which may help reduce liability.

10

Focused on reducing Members' costs over time.

As an industry-run not-for-profit organisation, ANZRP is focused on actively driving down costs for its Members. ANZRP is also the only Co-regulatory Arrangement that passes on rebates and savings, to our Members' financial benefit.

We will always look to reduce costs while ensuring we maintain a program that is sustainable in the long-term, fully compliant, and protects our Members' interests and reputations.

ANZRP.

RECENT ACHIEVEMENTS AND ACTIVITIES

INCREASING OUR MEMBERS' RECYCLING CREDENTIALS

We work closely with Members on a range of activities. Recent examples include:

- Developing strong relationships with Fuji Xerox's dealership network.
- Running a major event with Dell at its Sydney headquarters.
- Managing product collection and recycling for Canon.
- Managing a number of Members' reporting volume requirements

LOBBYING FOR CHANGE

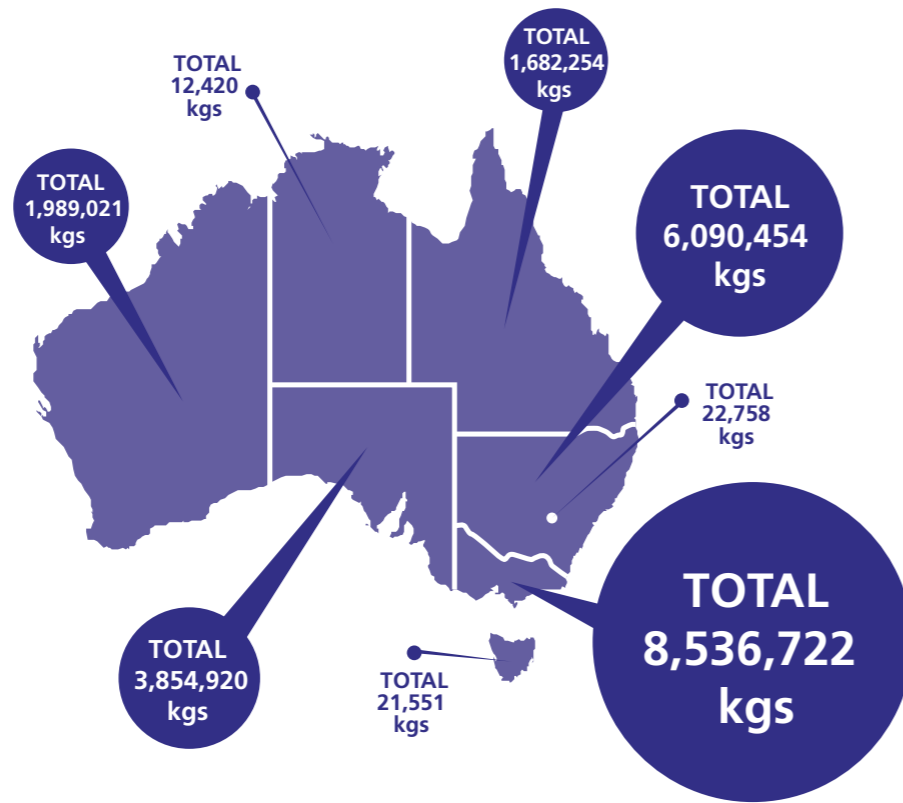
We consistently represent our Members in regulatory advocacy. We don't pay lip service to looking after their interests, we do it in tangible ways. For instance, we solved the inequity of two product classes in the Scheme's first year by successfully lobbying for regulatory change.

More recently, we have been lobbying for amendments to converted weights to reflect actual products. We're presenting the case for a reduction to the scaling factor to account for computer products re-marketed and shipped off-shore (and therefore not available to recycle in Australia) which will reduce the liability of members that import computers.

E-WASTE COLLECTION AND RECYCLING

Since its inception in 2011, ANZRP has gone from strength to strength and we successfully met all our regulatory targets in 2013/14.

We collected 22,210 tonnes of e-waste in the 12 months to 30 June 2014, from 258 collection services across Australia.



NATIONAL TOTAL: 22,210 TONNES

WHAT OUR MEMBERS SAY

Complete peace of mind with ANZRP's **uncompromising integrity and governance** on doing the right thing! Founded by industry for industry's best interests, ANZRP upholds high recycling services and standards that you can rely upon today, tomorrow and into the future.

LYNN LOH, HP

Epson has chosen to align itself with ANZRP because of their adherence to recycling standards and quality of their audits, which help **protect our brand reputation**. I have also found the member communication and lobbying on our behalf to be of excellent value.

GARRY PEARCE, EPSON AUSTRALIA

JOIN US, AND YOU'LL HAVE A LOT TO LOOK FORWARD TO.



ANZRP and our TechCollect program are now firmly established. We have managed our program to the highest standards, providing the benchmark for the NTCRS. So we're looking at what's next! Plans for the short and medium term include:

- Leveraging our operations for greater efficiency to ensure we remain a lean and sustainable program.
- Increasing our focus on B2B opportunities that lead to long-term associations and a steady supply of e-waste.
- Seeking new synergies with our existing partners.
- Driving the case for shared responsibility for resource recovery, with particular focus on the roles of State and Local Governments in regulation and community awareness.
- Reducing the impact of compliance on Members through advocacy.

We are also developing a long-term plan to propel our business towards 2020 and beyond. This is focused on our key priorities: meeting our Members' liability, driving down costs and recycling responsibly.

Most importantly, we are very keen to continue to build our membership and add more great brands to the existing line-up of global companies that have already chosen to entrust their liability to us.

With a great team, solid partnerships and an enviable membership, we are very confident that we will continue to lead the market and provide the very best outcomes for our Members, the Scheme and the community. We're frequently told, even by non-member Liable Parties, that we have the right model and approach!

We would welcome the opportunity to have a discussion with you about your NTCRS liability, and explain how we can manage it for you in the most efficient, convenient and brand-friendly way.

To take the next step, please feel free to give me a call.

Carmel Dollisson
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Dell collaborates with ANZRP because of its **high recycling standards** and because its systems and processes align with Dell's overall product stewardship.

SUSAN POH, DELL AUSTRALIA





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ANZRP

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Recycling Platform Limited

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