



## RESIN8<sup>™</sup> is a high- performance hybrid plastic-mineral polymer aggregate made from recycled soft and hard plastics



#### Full Circular Opportunity Available

Our partners have taken the opportunity to close their plastic waste loop and are incorporating RESIN8 into their current or future construction projects.



#### **Highly Versatile Applications**

Different benefits depending on how, and where, used



As a lightweight, or insulation enhancing functional aggregate replacement in blocks.







Increasing yield and acting as an insulative aggregate replacement in a bagged mix.



## What is the RESIN8 CircularPledge Program?

- A program that enables plastic waste generators to take responsibility for their plastic waste.
- A simple way for companies to demonstrate their commitment to a circular economy.
- An opportunity to deliver both environmental and social outcomes by supporting community projects.



# RESIN8 CircularPledge Program Work?

How does the

- Companies purchase an amount of RESIN8 that ensures a chosen weight of plastic is turned into RESIN8 and used in a project.
- Companies can also provide waste plastic to be recycled.
- The purchased RESIN8 is donated for use in an approved community project – delivering environmental and social outcomes.
- All parties collectively promote the community project and their support.
- Independent auditing provides assurance of the outcome.

### **Community Projects**

A range of potential projects and partners will be identified so that participants can choose where their donation is sent.

Our first confirmed partners are Habitat for Humanity and Fareshare.

*FareShare* is a food rescue organisation that operates Australia's largest charity kitchens. Its mission is to mobilise volunteers to cook delicious, free meals from rescued, donated and homegrown ingredients to improve the lives of Australians in hardship.





Habitat for Humanity Victoria (HFHV) is part of a global organisation, working in more than 70 countries worldwide towards its vision of a world where everyone has a decent place to live.

## **Cost of Participation**

The cost to participate in the RESIN8 CircularPledge Program is \$1.50/kg of RESIN8 purchased (\$1500/t). 1t of plastic comes from:

400
Desktop
printers



**1,600** Plastic buckets **2,000** Laptops 125,000 Chip packets **150,000** Plastic shopping bags

**300,000** Take away ags coffee cup lids

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